

DICK TRACY LIVES!



In 1946, cartoon detective Dick Tracy and his colleagues wore 2-way wrist radio watches which consequently became one of our most memorable icons. The premise was the ability to communicate wirelessly with each other via the watch. Speed up to year 2014 and you can now do more than just communicate; you can select your SmartWatch from 4 global competitors: Apple, Motorola, Samsung and upstarter company, Pebble Technology, and talk about features! These are not just simple watches anywhere – they are wearable mini-computers with different operating systems, capabilities and price points to match. Compare for yourself:

	APPLE WATCH	PEBBLE STEEL	SAMSUNG GEAR	MOTO 360
PRICE:	€270	€194	€155	€194
OPER.SYS.	iOS	Pebble	Android	Android
SIZE:	38 X 42 mm.	46 x 34 mm.	37.9 x 56.4 mm.	46 x 46 mm.
STORAGE:	N/A	1 MB	4 GB	4 GB
WiFi Capable:	Yes	N/A	N/A	Yes
WATER Resist:	Yes	Yes	Yes	Yes
DISPLAY:	Retina w/sapphire Screen	168 x 144 pixels	320 x 320 pixels	320 x 290 pixels
SPECIAL FEATURES:	Heart rate monitor, Accelerometer, Siri, Apply Pay; syncs w/iPhone 5, 6	Accelerometer	Heart rate monitor, Pedometer, Google Now	Heart rate monitor, Pedometer, Google Now
MODELS:	3 Collections (22 models)	Two	Eleven +/-	Two +/-

Each company – and others like **LG** and **Sony** – has entered this marketplace, and as always, they all are serving up a wide variety of options and prices. Depending on the user's wishes, the design and look may vary but the infrastructure is what really counts such as battery life and Applications (yes, Apps are available on many just like on your tablet or laptop). Although **Apple** just introduced their version which will be available in January 2015, they are already a few steps ahead of the competition by its quality level and features such as *Apple Pay* (instant wireless payments) – but then again, isn't that what we expect from this company? Regardless of likes or dislikes, if someone is in the market for this device, they should seek out what best works for them. The point is that as we've said repeatedly the internet and all its devices are here to stay and are already an integral part of everyone's life. So 1946's "science fiction" is today's reality.